

MY TRAN

Graphic Designer | Web Designer

Portfolio: mythaoTRAN.com

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+1 (714) 908-6870

Garden Grove, California

- ✦ Graphic designer with an eye for creativity and authenticity. Proficient in Adobe Creative Suite, Figma, and web design, with a strong sense of aesthetics and functionality. I am motivated by the ability to create designs that will leave a positive impact on people.

Skills

- Visual Design
- Web Design
- Branding
- Communication and Collaboration
- Adaptable to Feedbacks
- Attention to Details
- Deadline-Oriented
- Bilingual English and Vietnamese

Tools

- Adobe Creative Suite
- Figma
- HTML, CSS, JavaScript, GSAP
- Webflow
- Shopify
- Wordpress

Work Experience

IMPULSE UNIVERSE | Graphic Design Intern

OCT 2024 - PRESENT

- Spearheaded creative direction for a limited-edition product line that sold out within 24 hours, achieving rapid market success and contributing to significant revenue growth.
- Developed large-scale signage graphics, including truss banners, X-frame banners, LED screen graphics, and retail displays using Adobe Creative Suite.

Oak Tree Health | Web Design Contractor

NOV 2024 - PRESENT

- Redesigned and restructured the website to enhance usability, accessibility, and visual appeal.
- Managed the transition to WordPress, optimizing functionality, performance, and site management.

CSULB Esport Association | Graphic Design Intern

OCT 2023 - MAY 2024

- Generated 30% more social media engagement by designing visually appealing graphics that aligned with brand guidelines.

Education

California State University Long Beach

Bachelor of Fine Art, Graphic Design

MAY 2024

Relevant Experience

Summer International Brand Design and Typography Workshops

JUNE 2023

- Participated in a branding workshop with HAW University, collaborating with senior designers to analyze bike rental markets and develop modern branding materials including logos and promotional graphics.
- Enhanced international design skills through visits to UMPRUM Academy and Mutabor, gaining insights into European design trends, AI integration, and learning from industry experts like Radek Sidun and Heinrich Paravicini.
- Completed a letterpress workshop with renowned typographer Erik Spiekermann at p98a studio, gaining hands-on experience with traditional typographic techniques

Academic Awards

U.S. Department of State's Benjamin A. Gilman International Scholarship

MAY 2024

Alumni of the nationally competitive Gilman Scholarship that funds international studies and fostered global perspectives.

Simon Scholars by Ronald M. Simon Family Foundation

DEC 2016

Alumni of prestigious scholarship program, awarded for exceptional scholastic merit and leadership.